

## Order Item Summary

CBS TELEVISION  
STATIONS

WFOR-TV

Order ID: 55504 CF LOC-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 02:17 PM

Client: FLORIDA DEMOCRATIC... CPE: FDP / GE / 6-ADD Agency Commission: 15 % Updated: JMORALES2 on 11/02/12 01:45 PM

Agency: DUDLEY MEDIA (177071) Product: FL DEM PRY: Self :20:00 Confirmed: 11/02/12 01:20 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001  | 08:00 - 09:00 | 1 1 0 0 0 0 0 | MORN          | 30  |    |         |            | 0.0    | \$540.00 | 2     | \$1,080.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |            |    |     |
|      | 11/05/12      | 11/06/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate        | Spots | Total       | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 002  | PHAWAII    | M * * * * *   | REGP          | 30  |    |         |            | 0.0    | \$10,000.00 | 1     | \$10,000.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |             |       |             |    |     |
|      | 11/05/12   | 11/06/12      | 1             |     |    |         |            |        |             |       |             |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 003  | PRACESUN   | * * * * * S   | REGP          | 30  |    |         |            | 0.0    | \$7,200.00 | 1     | \$7,200.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/04/12   | 11/04/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 004  | PWIFESUN2  | * * * * * S   | REGP          | 30  |    |         |            | 0.0    | \$8,100.00 | 1     | \$8,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/04/12   | 11/04/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005  | NLATE1     | * * * * * S S | NEWS          | 30  |    |         |            | 0.0    | \$2,250.00 | 2     | \$4,500.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/03/12   | 11/04/12      | 2             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 006  | LLETTER    | M * * * * *   | LETT          | 30  |    |         |            | 0.0    | \$810.00 | 1     | \$810.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Nov 05</u> |     |    |         |            |        |          |       |          |    |     |
|      | 11/05/12   | 11/05/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007  | WFACINGHR  | * * * * * S   | WKND          | 30  |    |         |            | 0.0    | \$1,350.00 | 1     | \$1,350.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/04/12   | 11/04/12      | 1             |     |    |         |            |        |            |       |            |    |     |

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Order ID: 55504 CF LOC-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 02:17 PM  
 Client: FLORIDA DEMOCRATIC... CPE: FDP / GE / 6-ADD Agency Commission: 15 % Updated: JMORALES2 on 11/02/12 01:45 PM  
 Agency: DUDLEY MEDIA (177071) Product: FL DEM PRY: Self :20:00 Confirmed: 11/02/12 01:20 PM  
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS  
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 008  | MEARLY     | 0 0 0 1 1 0 0 | MORN          | 30  |    |         |            | 0.0    | \$540.00 | 2     | \$1,080.00 |    |     |
|      | 0800-0900  |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |            |    |     |
|      | 11/01/12   | 11/02/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009  | NEARLY01   | 0 0 0 0 1 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$1,800.00 | 1     | \$1,800.00 |    |     |
|      | 6p-630p    |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/02/12   | 11/02/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 010  | A7PMET     | 0 0 0 1 0 0 0 | ACC           | 30  |    |         |            | 0.0    | \$1,800.00 | 1     | \$1,800.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/01/12   | 11/01/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class        | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total  | NR | A/G |
|------|-------------------|---------------|------------|-----|----|---------|------------|--------|------------|-------|--------|----|-----|
| 011  | C PCSIWE3         | 0 0 1 0 0 0 0 | REGP       | 30  |    |         |            | 0.0    | \$7,200.00 | 0     | \$0.00 |    |     |
|      | Item is Cancelled |               |            |     |    |         |            |        |            |       |        |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012  | PBOSSFR1   | 0 0 0 0 1 0 0 | REGP          | 30  |    |         |            | 0.0    | \$4,950.00 | 1     | \$4,950.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/02/12   | 11/02/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013  | PCSINYFR2  | 0 0 0 0 1 0 0 | REGP          | 30  |    |         |            | 0.0    | \$4,950.00 | 1     | \$4,950.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/02/12   | 11/02/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014  | NLATE1     | 0 0 0 0 1 0 0 | NEWS          | 30  |    |         |            | 0.0    | \$2,250.00 | 1     | \$2,250.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/02/12   | 11/02/12      | 1             |     |    |         |            |        |            |       |            |    |     |

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CBS TELEVISION STATIONS



WFOR-TV

|  |                       |                                |   |                            |
|--|-----------------------|--------------------------------|---|----------------------------|
| Order ID: 55504  | CF LOC-POL            | FBD - LBD: 11/01/12 - 11/06/12 | HL#:                                    | Created: 11/01/12 02:17 PM |
| Client: FLORIDA DEMOCRATIC...  | CPE: FDP / GE / 6-ADD | Agency Commission: 15 %        | Updated: JMORALES2 on 11/02/12 01:45 PM |                            |
| Agency: DUDLEY MEDIA (177071)  | Product: FL DEM PRY:  | Self :20:00                    | Confirmed: 11/02/12 01:20 PM            |                            |
| Buyer:   | Demo: HHOLDS DMA RTG  | Sched. Code: Z                 | **PRINT REQUIRED**                      |                            |
| AE: SUSAN INKER-PURETZ-WFOR-TV   |                       | Billing Int: Monthly           | BM: SS                                  |                            |
| Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0% |                       |                                |   |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 015  | LLETTER    | 0 0 0 1 1 0 0 | LETT          | 30  |    |         |            | 0.0    | \$810.00 | 2     | \$1,620.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |            |    |     |
|      | 11/01/12   | 11/02/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 016  | PELEMENT   | 0 0 0 1 0 0 0 | REGP          | 30  |    |         |            | 0.0    | \$6,750.00 | 1     | \$6,750.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 11/01/12   | 11/01/12      | 1             |     |    |         |            |        |            |       |            |    |     |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |             | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |
| Spot Buy Lines      | 19                 | 0                | \$58,240.00     | \$49,504.00 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$58,240.00     | \$49,504.00 | \$0.00        | \$0.00  |